



SRI LANKA FORUM OF UNIVERSITY ECONOMISTS

SRI LANKA ECONOMICS RESEARCH CONFERENCE (SLERC) 2017

PROGRAMME SCHEDULE



RAJARATA UNIVERSITY OF SRI LANKA

MIHINTALE

Agenda of the Inaugural Session

23rd November 2017

1300 - 1400	Registration
1400 - 1405	Inaugural-Traditional Lighting of the Oil Lamp
1405 - 1415	National Anthem and University Anthem
1415 - 1420	Welcome Dance
1420 - 1430	Welcome Address
1430 - 1440	Address by Prof. Ranjith Wijayawardana
1440 - 1500	Address by Chief Guest - Dr. Indrajit Coomaraswamy
1500 - 1505	Launching the Conference Proceedings
1505 - 1540	Keynote Address by Dr. Fredrick Abeyratna
1540 - 1600	Launching the Sri Lanka Journal of Economics Research (SLJER)
1600 - 1610	Vote of Thanks
1610 - 1630	Refreshments
1630 - 1830	Panel Discussion
1830 - 2200	Conference Dinner

24th November 2017

0700 - 0800	Registration
0830 - 1000	Technical Sessions I
1000 - 1030	Morning Refreshments
1030 - 1130	Technical Sessions II
1145 - 1245	Technical Sessions III
1245 - 1330	SLFUE Meeting
1330 - 1430	Conference Lunch

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Session I

From 8.30 to 10.00 am

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel A : Session I

Track : Contemporary Studies

Venue: M- 17

Panel Chairs: Prof. Sirimewan Colombage

Dr. Dilini Hemachandra

Rapporteur : Ms. HMDN Somathilaka

No	Time	Topic
01	8.30 am	Inter-dependence of decorative consumption dimensions based on conspicuousness and snobism: An empirical examination of conceptual relationships using consumption drivers of wristwatches and houses among employees in Colombo <i>T. L. Gunaruwan and C.Karunanayake</i>
02	8.45 am	Mitigating impact of MGNREGA on migration <i>A.Chakraborty</i>
03	9.00 am	Decorative consumption patterns and socio-demographic affiliations in the Sri Lankan Society: The case of houses <i>C. Karunanayake and T.L. Gunaruwan</i>
04	9.15 am	Impact of quality of academic staff on student satisfaction: A case of State Universities in Sri Lanka <i>I.M.S. Weerasinghe and R.M.G.H.N. Ratnayake</i>
05	9.30 am	Implementation of Basel III accord: The present state and future challenges in the Sri Lankan Banking Sector <i>K. A. D. S. M. Kodithuwakku and C. Aluthge</i>
06	9.45 am	The influence of logistics competence in international trade in Sri Lanka: A contemporary study <i>L. Edirisinghe</i>
Morning Refreshments		

TECHNICAL SESSIONS
Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel B : Session I

**Track: Entrepreneurship and SME
Development**

Venue: New Faculty Auditorium

Panel Chairs: Dr. T.K Karadaketiya

Dr. Anurudha Kamkanamge

Rapporteur : Ms. DDK Sugathadasa

No	Time	Topic
01	8.30 am	Potential microenterprises Entrepreneurship in Urban informal sector in Sri Lanka <i>B. W. R. Damayanthi</i>
02	8.45 am	Contextualizing entrepreneurship paradigms and policies: Lessons from two 'non mainstream' entrepreneurial communities in India <i>Shailaja S. Thakur</i>
03	9.00 am	Factors affecting entrepreneurial intention of undergraduates in state universities of Sri Lanka <i>P.G.S.S. Wickramasinghe and I.M.S. Weerasinghe</i>
04	9.15 am	ශ්‍රී ලංකාවේ ග්‍රාමීය ප්‍රදේශවල සුළු හා මධ්‍ය පරිමාණ කාර්මාන්ත ස්ථානගත කිරීමේදී සලකා බලන සාධක පිළිබඳ අධ්‍යයනයක් පී. ඩී. සමරසිංහ සහ කේ. පී. ජී. විරසිංහ
05	9.30 am	The impact of micro loan on the income growth of the microenterprises in Sri Lanka <i>S.U. Badullaewage and D. P. Withanage</i>
06	9.45 am	Entrepreneurial Intention of the undergraduates: A study of final year students in Rajarata University of Sri Lanka <i>K.G.A. Sandarekha and P.M.B. Jayathilake</i>
Morning Refreshments		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel C : Session I

Track: Environmental Economics

Venue: Old Faculty Auditorium

Panel Chairs: Prof. H.M Nawarathna Banda

Prof. R.A.P.I.S. Darmadasa

Rapporteur : Ms. TDSH Dissanayaka

No	Time	Topic
01	8.30 am	Analysis of the factors affecting on productive environmental management systems (EMS) in hotels, Sri Lanka <i>R.M.K.S.R Ranaweera, J.M.S.B Jayasundara and P.S.K Rajarapakshe</i>
02	8.45 am	The sensitivity of economic growth in developing countries in the tropical climatic zone to climate changes <i>A.N. Fernando and C. Aluthge</i>
03	9.00 am	Health impact of using wood fuel for cooking in rural settings: case in Karametiya Divisional Secretariat, Sri Lanka <i>N.D.V. Sandaro and B.W. R. Damayanthi</i>
04	9.15 am	Exploring socio-economic vulnerability of drought: A case in the North Central Province, Sri Lanka <i>L. M. A. P. Gunawardhana</i>
05	9.30 am	Potentials in applying payments for ecosystem services approach of biodiversity conservation in Sri Lanka <i>D. L. Muthuthanthirige, P.S.K. Rajapakshe</i>
06	9.45 am	Carbon Footprints of Higher Education Institutions: A Case Study of Rajarata University of Sri Lanka <i>B.N.D. Dissanayaka and P.S.K. Rajapakshe</i>
Morning Refreshments		

TECHNICAL SESSIONS
Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel D : Session I

Track: Human Capital Development

Venue: Faculty Theater

Panel Chairs: Dr. W.P Wijewardena
Dr. A. Sarayanabawan

Rapporteur : Ms. AK Anjala

No	Time	Topic
01	8.30 am	Perception of book lovers towards the Colombo International Book Fair 2016, organized by the Sri Lanka Book Publishers' Association <i>D.A.M.Perera, T.G.D. Udayakanthi, K. Sanjeevani</i>
02	8.45 am	Youth not in education, employment and training (NEET) in Sri Lanka <i>N. Wickremeratne and P. Dunusinghe</i>
03	9.00 am	Organizational culture and employee job performance: Case of insurance companies in Anuradhapura District <i>I.C. Chandrapala and P.M.B. Jayathilake</i>
04	9.15 am	The relationship between service quality and customer satisfaction: A study of service recipients of Pradeshiya Sabha in Kalutara District <i>L.A.N Dilrukshi and P.M.B. Jayathilake</i>
05	9.30 am	Employment aspirations of youth in the Northern Province of Sri Lanka <i>B. Navaratnam, and P.Dunusinghe</i>
06	9.45 am	Accommodating students with disabilities in higher education in Sri Lanka: Identifying more equitable approach <i>U. Moramudali, and S.Weerawansa</i>
Morning Refreshments		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel E : Session I

**Track: International Trade, Investment
and Economic Integration**

Venue: Faculty Board Room

**Panel Chairs: Prof. Sumanasiri Liyanage
Dr. W.M. Semasinghe**

Rapporteur : Ms. RMMD Pamarathna

No	Time	Topic
01	8.30 am	The impact of export on economic growth in Sri Lanka: A time series analysis <i>B. M. N. C. B. Wijerathne and A. M. Priyangani Adikari</i>
02	8.45 am	The causal relationship between exports and economic growth in Sri Lanka <i>J.M.G. Lalani and S. A. U. Niranjala</i>
03	9.00 am	China's Debt-trap diplomacy and geopolitical impacts on Sri Lanka <i>U. Moramudali and D. I. J. Samaranayake</i>
04	9.15 am	The impact of exchange rate volatility on Sri Lanka's export growth <i>S. J. Francis and M. Ganeshamoorthy</i>
05	9.30 am	Trade performance of Sri Lanka in SAARC markets: An empirical analysis <i>Surya Rao, Kappagantula and V.A. Rama Raju</i>
Morning Refreshments		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Session II

From 10.30 am to 11.30 am

TECHNICAL SESSIONS
Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel A : Session II

Track: Contemporary Studies

Venue: M- 17

Panel Chairs: Dr. Sri Ranjith

Dr. Malaka Ranathilaka

Rapporteur : Ms. HUK Dilanjani

No	Time	Topic
01	10.30 am	Impact of urban sector on multi-faceted poverty in Sri Lanka <i>N.P. Ravindra Deyshappriya</i>
02	10.45 am	Female labour migration to Middle East through a gender lens: A thematic case study on the factors effecting urban poor migration and the socio – economic impact <i>A. K.De Silva and S.T.K. Kulatunga</i>
03	11.00 am	Value Relevance of the Accounting Information to Determine the Share Prices in the Colombo Stock Exchange <i>A.M.J. Premathilaka and S.W.G.K. Bulankulama</i>
04	11.15 am	Sri Lankan economic sovereignty: Insights of potentially alarming trends <i>T.L. Gunuruwan and N. Wickremeratne</i>

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel B : Session II

Track: Entrepreneurship and SME Development, Agriculture-Based Economics **Venue: New Faculty Auditorium**

**Panel Chairs: Dr. Fedric Abeyratna
Dr. J.M.S.B. Jayasundara**

Rapporteur : Ms. A. Karunaratna

No	Time	Topic
01	10.30 am	Financial literacy and firm performance: A case of Micro and Small Enterprises (MSEs) in North Central Province in Sri Lanka <i>A.M.P. Adikari, J. M. G. Lalani and H. M. S. N. Herath</i>
02	10.45 am	Corruption, gender and credit constraints: Evidence from South Asian SMEs <i>N. Wellalage</i>
03	11.00 am	Productivity of the agriculture exports of Sri Lanka <i>D. Hemachandra and J. Weerahewa</i>
04	11.15 am	The economic impact of fertilizer subsidy policy on paddy productivity with special reference to Mahaweli System H in Sri Lanka <i>M. S. S. Perera, R. M. A. K. Rathnayake and P.J.S. Fernando</i>

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel C : Session II

Track: Strengthening Public Sector Reforms

**Venue: Old Faculty
Auditorium**

Panel Chairs: Prof. Ven. Wimalarathana Thero

Dr. P.H.T. Kumara

Rapporteur : Ms. M. Weagoda

No	Time	Topic
01	10.30 am	Public debt and economic growth: Evidence from Sri Lanka <i>H.R.A.C. Thilanka and J.G. Sri Ranjith</i>
02	10.45 am	Improving role of the government towards successful implementation of Public Private Partnerships (PPPs) <i>H.A.E.C Jayasena and P.A.U.N. Abayasiri</i>
03	11.00 am	Service delivery space and accessibility issues: An understanding of efficiency of primary health centers in Purulia District of West Bengal, India <i>S. Bhattacharya</i>
04	11.15 am	Recent trends of Sri Lankan Bond Market <i>I.W. Rathnayaka and M.H.S. Dilrukshi</i>

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel D : Session II

Track: Human Capital Development

Venue: Faculty Theater

Panel Chairs: Dr. M.M.D.R. Deegahawathura

Dr. R.M.K.T. Rathnayaka

Rapporteur : Ms. JMG Lalani

No	Time	Topic
01	10.30 am	Impact of parental migration on children's education: Evidence from Sri Lanka <i>P. Dunusinghe and K.Sathiyasegar</i>
02	10.45 am	Does the organizational citizenship behavior impact on job performance of marketing officers in Finance Companies in Anuradhapura District? <i>A.K. Anjala and K.M.J.E. Kumarasekara</i>
03	11.00 am	Barriers for women leadership with special reference to Divisional Secretariats in Badulla District <i>W. M. G. Chamari, A. K. Anjala and I. M. S. Weerasighe</i>
04	11.15 am	Impact of selected human resource management practices on employee retention in apparel industry in Kurunegala District, Sri Lanka <i>G. H. P. K. Hewage, A. H. U. S. Perera and I.M.S.Weerasinghe</i>

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel E : Session II

Track: International Trade, Investment and Economic Integration, Environmental Economics

Venue: Faculty Theater

Panel Chairs: Dr. R.A. Rathnasiri

Dr. M.A.K. Sriyalatha

Rapporteur: Ms. RMKSR Ranaweera

No	Time	Topic
01	10.30 am	Impact of Foreign Direct Investment on Economic Growth in Sri Lanka: A Time Series Analysis <i>G. S. P. Gunarathna and R. P. I. R. Prasanna</i>
02	10.45 am	Causal relationship between foreign direct investments, exports and economic growth: Empirical evidence from Sri Lanka <i>G.A.K.N.J. Abeyrathne</i>
03	11.00 am	Export competitiveness of Sri Lankan Black Tea in Japanese Market <i>R.M.H.V. Rajapaksha and P. Weligamage</i>
04	11.15 am	Public preferences for cascade development: A case in Weddewa Small Tank Cascade in Rambewa Divisional Secretariat area in Anuradhapura District, Sri Lanka <i>L.M. T. Lakmali and P. S. K. Rajapakshe</i>

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Session III

From 11.45 am to 12.45 am

TECHNICAL SESSIONS
Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel A : Session III

Track : Contemporary Studies

Venue: M- 17

Panel Chairs: Dr. Wasantha Athukorala

Dr. Seetha Bandara

Rapporteur : Mrs. HMDN Somathilaka

No	Time	Topic
01	11.45 am	International remittances and household expenditure patterns in Sri Lanka <i>S. Niroschini, G.H. Abeyweera and P.H.T. Kumara</i>
02	12.00 noon	Impact of celebrity endorsement in advertisements on consumer buying behavior of cosmetic products (with special reference to Udubaddawa area in Kurunegala District) <i>J.M.G. Lalani and S.P.K. Iresha</i>
03	12.15 pm	Post-war development in Kilinochchi District of the Northern Province in Sri Lanka <i>M. Sutharsini and S. S. Uthayakumar</i>
04	12.30 pm	Military expenditure and economic growth in Sri Lanka: A dynamic model analysis <i>T. Selvamalai and P. Godwin Philip</i>
05	12.45 pm	Increasing trend of floods and landslides disasters in Sri Lanka: Socio-Economic Perspective <i>W.M.S.B. Wanninayake and P.S.K. Rajapakshe</i>
Conference Lunch		

TECHNICAL SESSIONS
Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel B : Session III

Track: Industrial Economics

**Venue: New Faculty
Auditorium**

**Panel Chairs: Dr. Sumudu Perera
Dr. N. Wellalage**

Rapporteur : Ms. DDK Sugathadasa

No	Time	Topic
01	11.45 am	Influence of innovation on business performances in the Insurance Sector of Sri Lanka <i>D.A.M. Perera, A.M.T.P. Athauda and W.S. Sanjeewa</i>
02	12.00 noon	Industrial policy for promoting industrial growth in Sri Lanka: Shift share analysis <i>S. P. Jayasooriya</i>
03	12.15 pm	Impact of CSR initiatives on consumer buying behavior with special reference to Cargill's (Ceylon) PLC, Sri Lanka <i>R.M.U.R.K. Rathnayaka</i>
04	12.30 pm	Relationship between stock market operations and economic growth in Sri Lanka <i>G.G.R.I. Bandara and P.D.N.K. Palihena</i>
Conference Lunch		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel C : Session III

**Track: Strengthening Public Sector Reforms,
Strengthening National Cooperates to face Impending
Challenges**

**Venue: Old
Faculty
Auditorium**

**Panel Chairs: Dr. B.W.R. Damayanthi
Dr. Shailaja S. Thakur**

Rapporteur : Ms. TDSH Dissanayake

No	Time	Topic
01	11.45 am	Fiscal policy and gender inequality: The case of Sri Lanka <i>S. Hewawaduge and J. G. Sri Ranjith</i>
02	12.00 noon	Relationship between budget deficit and economic growth: Evidence from Sri Lanka <i>S. Priyatharsiny and J.G. Sri Ranjith</i>
03	12.15 pm	Responses of businessmen on VAT Amendment in 2016: A case of Anuradhapura Urban Area in Sri Lanka <i>W. M. S. K. Gunarathna, R. P. I. R. Prasanna and J. P. C. Jayarangana</i>
04	12.30 pm	The impact of service quality on customer loyalty of SriLankan Airlines <i>S. Weerawansa and A. Rakesh</i>
Conference Lunch		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel D : Session III

**Track: Strengthening Development Sustainance
through Geo-Social Inclusivity, Tourism
Economics**

Venue: Faculty Theater

Panel Chairs: Dr. L.T. Gunaruwan

Dr. G.R.S.R.C. Samaraweera

Rapporteur : Ms. HUK Dilanjani

No	Time	Topic
01	11.45 am	Patterns of gendered household asset deprivation in the context of a post-war rural economy: An unconditional Quantile Regression approach <i>S. T. K. Kulatunga</i>
02	12.00 noon	Migration, remittances and intra household resource allocation: Evidence from Rural Households of Sri Lanka <i>R. A. P. I. S. Dharmadasa and K. K. H. M. Rathnayake</i>
03	12.15 pm	Impact of microcredit on living standard of farmers in Anuradhapura district of Sri Lanka <i>S. D. Kumarasinghe, R. M. M. D. Pamarathna and I. M. S. Weerasinghe</i>
Conference Lunch		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

Panel E : Session III

**Track :Technological Development and
Innovation**

**Venue: Faculty Board
Room**

**Panel Chairs: Dr. Priyanga Dunusinghe
Dr. Anura Shantha**

Rapporteur : Ms. RMMD Pamarathne

No	Time	Topic
01	11.45 am	Technological change and innovations in microfinance institutions: what matters? <i>Md. Aslam Mia, Md. Mahfuzur Rahman, Md. Sohel Rana</i>
02	12.00 noon	Factors affecting customer adoption of internet banking: A study of state owned banks in Anuradhapura city <i>H.M.B.P. Ranaweera and G.B.A.K.Gunarathna</i>
03	12.15 pm	The relationship between population and economic growth: empirical evidence from Sri Lanka <i>S. A. U. Niranjala and G. A. K. N. J. Aberathne</i>
04	12.30 pm	Evaluation of usability and accessibility of online shopping websites in Sri Lanka <i>P. B. Rathnayake and P. S. K. Rajapaksha</i>
Conference Lunch		

TECHNICAL SESSIONS

Friday, November 24, 2017

6th International Conference of the Sri Lanka Forum of University Economists

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